

# CUSTOMIZED SOLUTIONS

# ENTER THE WORLD OF THE ADVERTISING GIFT

which has won the hearts of thousands of marketers and millions of users all over the world. In this catalogue, an advertising mug will present you with simplicity of use combined with unlimited range of modifications to you. While navigating through our catalogue you will explore an array of possibilities and find answers to the needs of your target groups.



Out of concern for the environment, this catalogue has been produced entirely from recycled material confirmed by the certificate below.





**Usefulness** is the most important feature of an effective advertising gift.



of consumers declared that they would keep a promotional

article because of its functional qualities

In numerous studies, a mug stands on **the podium of the most desired advertising gifts**.

Because of its usefulness and susceptibility to visual modifications, the mug has become one of **the favourite and most frequently selected products** by marketers worldwide.

LO GO



59% of decision-makers opted for the functional

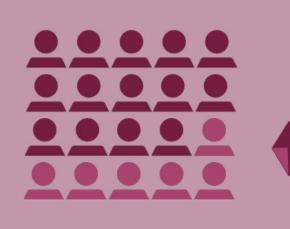
aspect of the mug

appreciated its **economic value**.

79

Extremely durable product customisation technologies guarantee the **continuity of the marketing message** during the use of an advertising product.





# **70**%

of respondents declare that they will make a **transaction** with the advertiser after receiving a mug (or glass).



# **87**%

of the people who received a gift could quickly and properly **identify the brand** of the gift. This is also reflected in purchasing decisions.

A mug is an **inclusive and universal** advertising gift. It will prove its value even with the most precise and specific target groups.

> LO GO

> > One important element of the marketing industry is the presence of a mug in social interaction. It is frequently a participant of meetings, talks and visits. The message placed on the mug not only reaches its

direct user, but also **attracts the attention** of bystanders.

A personal advertising gift creates an **emotional bond** between the user and the brand. Using the mug is connected to the pleasure of drinking your favourite coffee or tea, which builds positive associations with the brand.



With the increase in ecological awareness in the society, the mug - especially the 2Go version - has become a **symbol of the Zero Waste and Ecofriendly** 

**lifestyles**. Reusability, durability and ease of maintaining hygiene - these are the features owing to which the porcelain mug replaces its disposable competitors.

> Sources: ® Advertising Specialty Institute -BPMA British Promotional Merchandise Association -DIMA Dima Marktforschung -

#### GUARANTEE of safety

The products we offer along with the technologies used meet a number of standards related to durability and safety of use which has been confirmed by numerous tests by recognised institutions such as Intertek.





Our decorations undergo various durability tests. The tests are carried out by international research centres.





In response to the non-standard inquiries from our clients, we arrange individual tests of our products in order to meet market expectations to the maximum.







We take care of the highest quality and safety standards for a gift which is an advertising mug. Thanks to the SMETA audit based on the ETI code, we can guarantee compliance with environmental, health and safety requirements in the workplace as well as work ethics and work standards.



# FAST ORDER PROCESSING

One of the most important factors which determines a purchase is the short order processing time. Despite complicated technological processes, we guarantee a number of facilitations that support fast order processing.



**A large machine park with high throughput.** Over 25 000 mugs produced daily.



**Probably highest warehouse stocks of advertising ceramics in Europe.** Almost 5 million ceramic and porcelain products.



Two fast order processing modes. Last Minute – 5 working days Fast Track – 48h.



Professional support and advice in the field of product creation and coordination of the order processing.



## Colour **customisation**

Everyone makes sure their brand communication is consistent. We know that an effective advertising gift should match the brand colours. This is why, we offer our proprietary product coloring methods which allow for the full customisation. The possibility of using a selected pantone colour is available from 24 pieces.

#### **COLORING** OPTIONS



External coloring (Basecolor, Hydrocolor, Multicolor)



External and internal coloring with the same colour



Internal coloring (Multicolor, Basecolor) and handle coloring (Hydrocolor)

#### Examples of implementation



Internal coloring (Basecolor, Multicolor)



External and internal coloring in different colours



External coloring with a lowered rim (Hydrocolor)



Multicolor with Sensitive Touch Color Plus

Hydrocolor with Xpression - Organic Transfer Print

COD LEAR GRO

Hydrocolor with Xpression - Organic Transfer Print

#### **COLORING** EFFECT



Coloring with a glossy effect (Basecolor, Hydrocolor, Multicolor)



Coloring with a neon effect (Hydrocolor)

# HYDROCOLOR

Coloring with a matt effect (Hydrocolor)



Coloring with a metallic effect (Hydrocolor)



Coloring with the Soft Touch effect (Hydrocolor)



Coloring with a mirror effect (Hydrocolor)

#### Examples of implementation



Hydrocolor with Sensitive Touch Monolith



Hydrocolor with Sensitive Touch



Coloring with a tonal transition effect - Ombre

# Customisation with decorations

There are a number of different ways to get your brand message across. Choose the right technique and surprise your client with rich colors, unique appearance and unparalleled durability of decorations. All this is available starting from 24 pieces.

#### MANUAL DECORATION EFFECT



Handmade - painting of the rim



Handmade - painting of the rim



Handmade - painting of the handle

#### **PHOTOGRAPHIC** EFFECT



Art Print - sublimation



Art Print - sublimation

#### THREE-DIMENSIONAL EFFECT



Sensitive Touch - sandblasting



Sensitive Touch Color Plus - sandblasting with colour filling



Sensitive Touch Color Plus - sandblasting with partial colour filling

#### PERSONALISATION EFFECT



Hydrocolor with Sensitive Touch



Transfer Print



Transfer Print - Gold print

#### Pantone colour matching effect



Xpression - Organic Transfer Print

#### Engraving effect



Laser Engraving

#### Metallic effect



Silver print / Matt silver print

Gold print / Matt gold print

#### **CREATIVE POSITIONING**



Print on the inside wall



Print on the bottom inside



Print on the bottom outside



Print going through the rim



Print connected under the handle



Print on the handle

# U N I Q U E **d e s i g n**

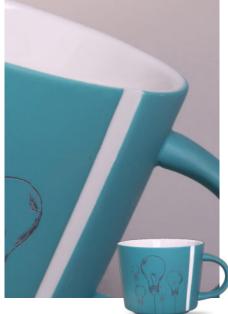
#### For any brand, standing out is everything. Where to start?

Choose a unique shape, which will help you attract the attention of clients and fully express the exceptionality of your brand.





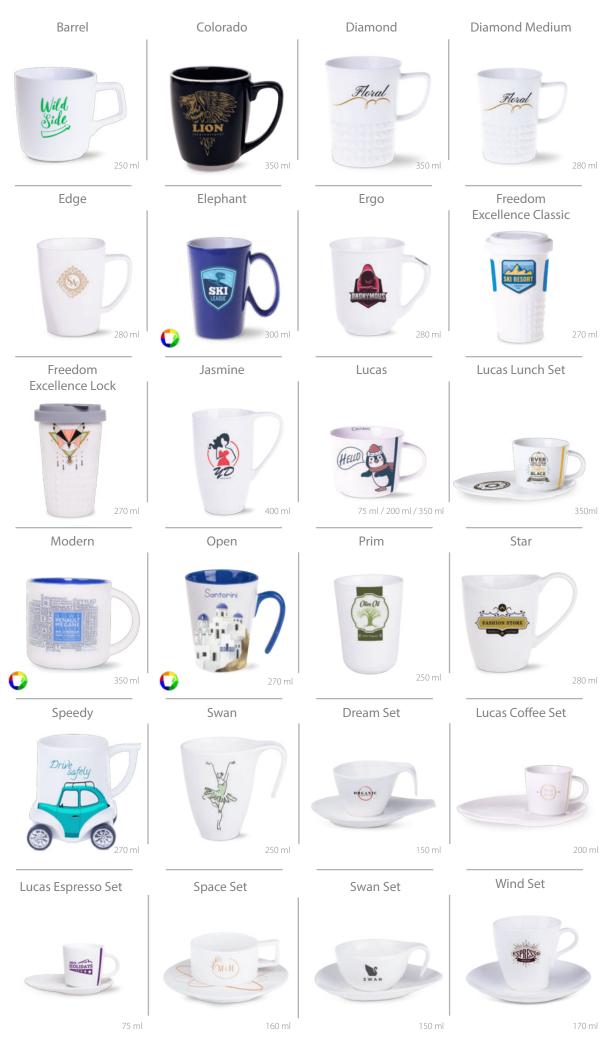
**Diamond** Hydrocolor matt Sensitive Touch Color Plus Xpression - Organic Transfer Print



**Lucas** Hydrocolor matt Xpression - Organic Transfer Print



Freedom Excellence Lock Transfer Print



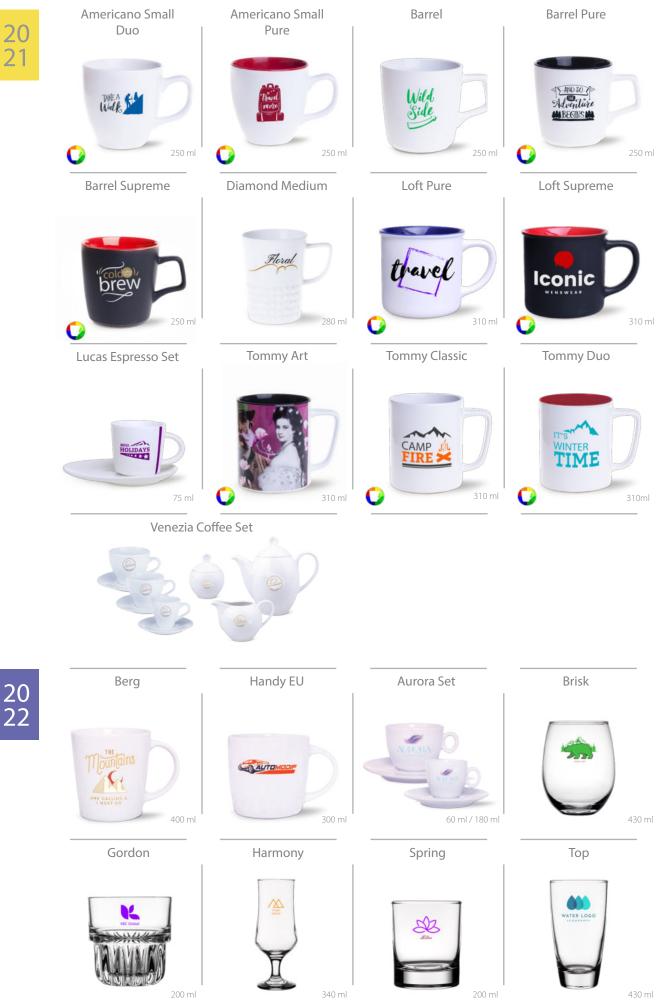
📿 Other available color versions of the product. Ask for more details.

# NOVELTIES 2021 - 2022

Looking for new ideas that will help you build an effective marketing campaign for your brand? Check out the suggestions which will fit in with latest trends and market expectations. Surprise your client with a unique shape, color combination or sensuality of a matt surface.





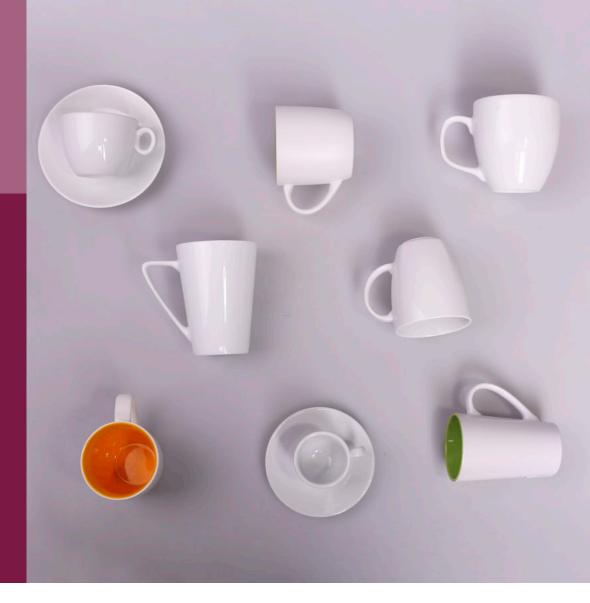


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#### BESTSELLERS

# Looking for proven solutions?

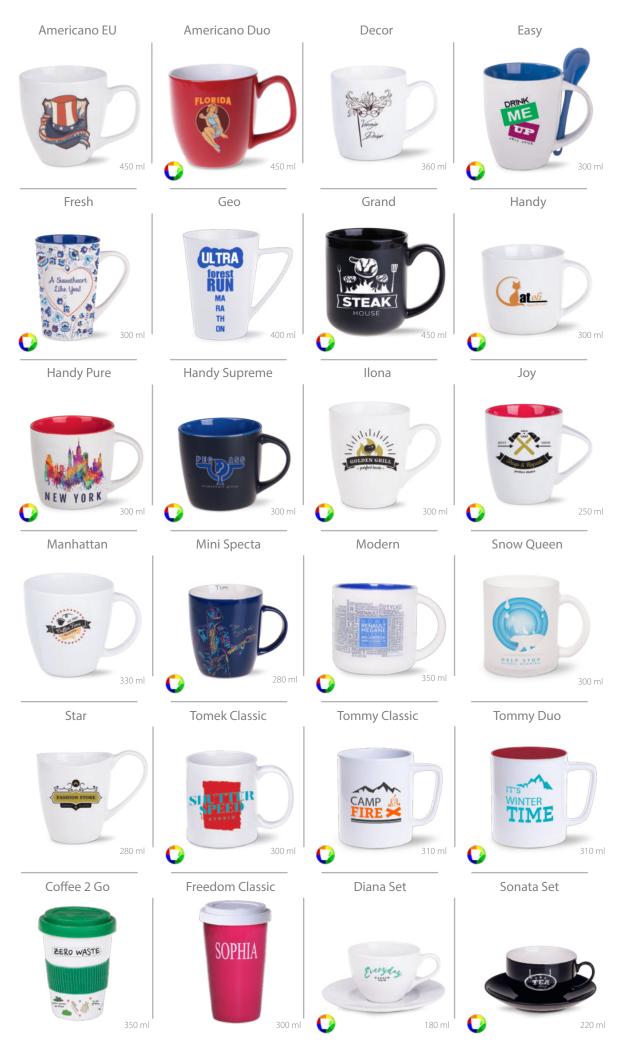
Choose a product from the group of the most popular models that provide the assurance of quality and marketing effectiveness.











Other available color versions of the product. Ask for more details.



This is the group of products which has won the hearts of many users. The mobile nature of the mugs is in line with the current lifestyle of society. If environmental care is in the DNA of your brand, products from the 2 Go line will be a good way to emphasise your pro-ecological values.





Freedom Excellence Lock Transfer Print



**Coffee 2 Go Lock** Hydrocolor Xpression - Organic Transfer Print



Freedom Lock Hydrocolor Ombre Sensitive Touch



### M A T T SURFACES

#### Wondering how to create an eye-catching gift?

Choose a satin surface to give your mug a unique character and help strengthen your advertising message.





Handy Pure Transfer Print



Handy Supreme Xpression - Organic Transfer Print



Modern Direct Print

#### WHITE MATT



**BLACK MATT** 





C

Fresh Cool

NATIONAL

Handy Cool



300 ml





# EUROPEAN **PRODUCTS**

#### Does the brand promoted by you rely on gifts of European origin?

By choosing products from this group you pursue the objectives of the company strategy. Also, remember that our technology allows your mug to be colored in any Pantone color.



Manhattan Coffee Set

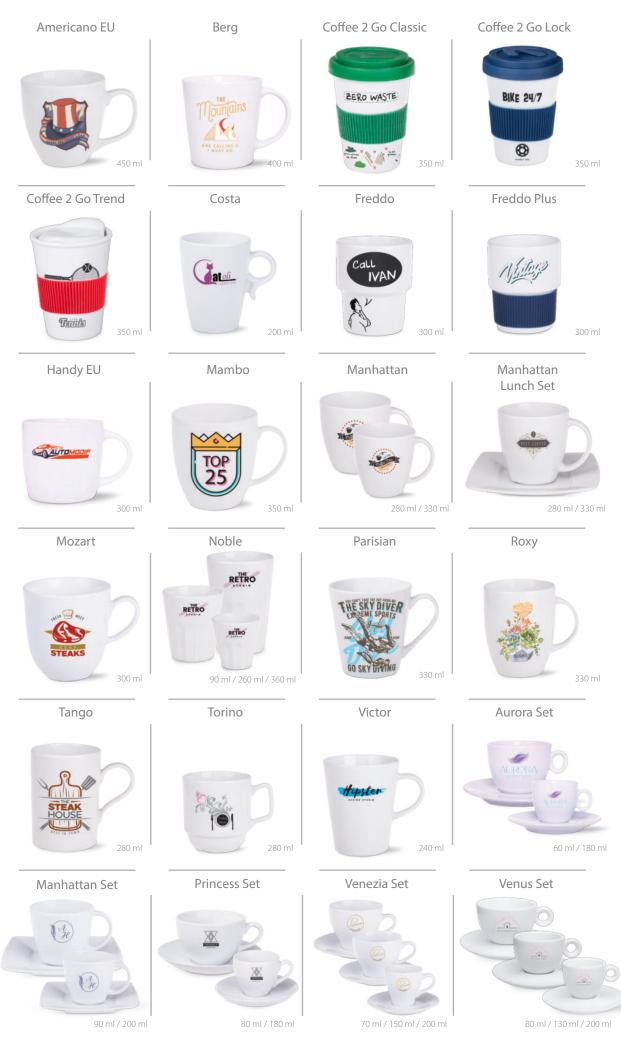


Venezia Coffee Set



Victor Coffee Set



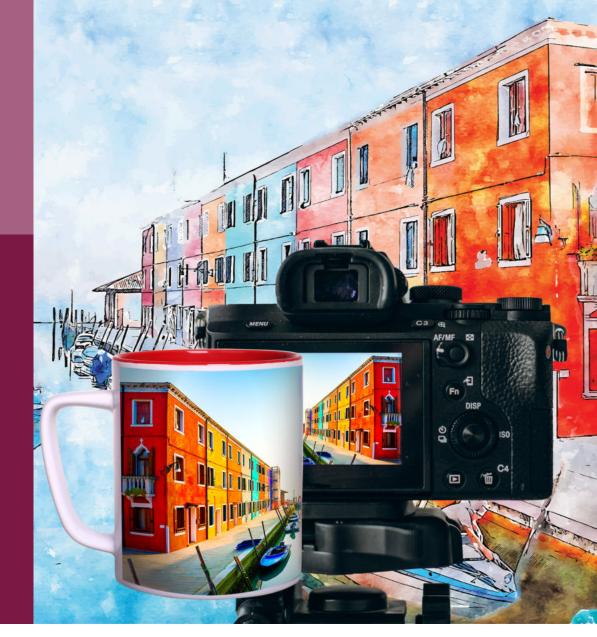




# SUBLIMATION MUGS

# You refuse to accept any compromises?

By choosing Art Print products you can be sure that your print will surprise with its reality. Additionally, the Magic Mug option will create an advertising WOW effect.



#### Art Print effect



Tommy Art

#### **ART PRINT** MUGS



Tomek Big Art







#### **MAGIC** MUGS

Latte Magic Matt



Tomek Magic



Tomek Magic Matt



Magic Logo Plus effect





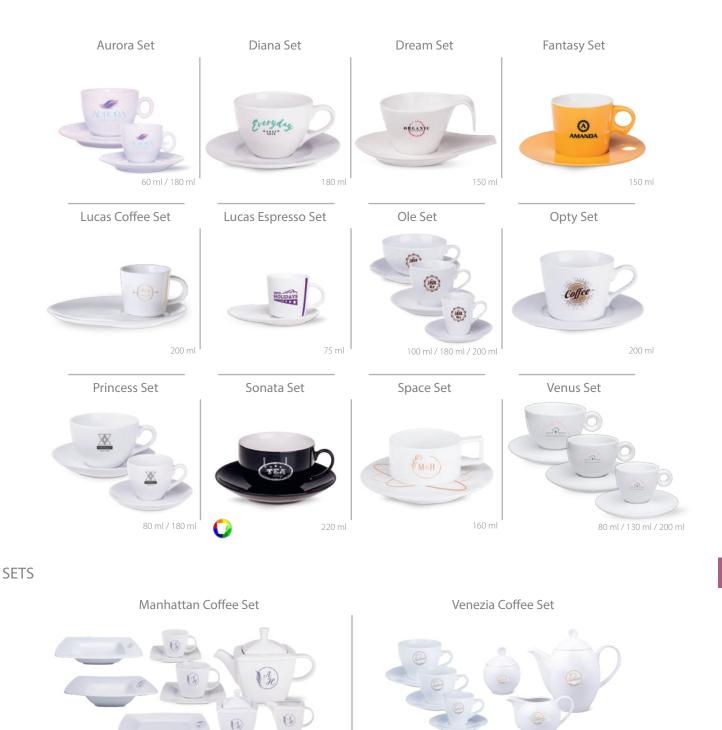
# CUPS **andsets**

# Looking for a professional cup?

Or maybe you want to complete a sophisticated set for serving coffee or tea? In this group you can certainly count on variety of designs and applications.







Victor Coffee Set

🚺 Other available color versions of the product. Ask for more details.

Wind Coffee Set

-

Swan Coffee Set

30

# G L A S S PRODUCTS

You brand requires a functional gift made of high quality glass? Choose a product that matches the preferences of your target group and thus increase the effectiveness of the advertising gift.

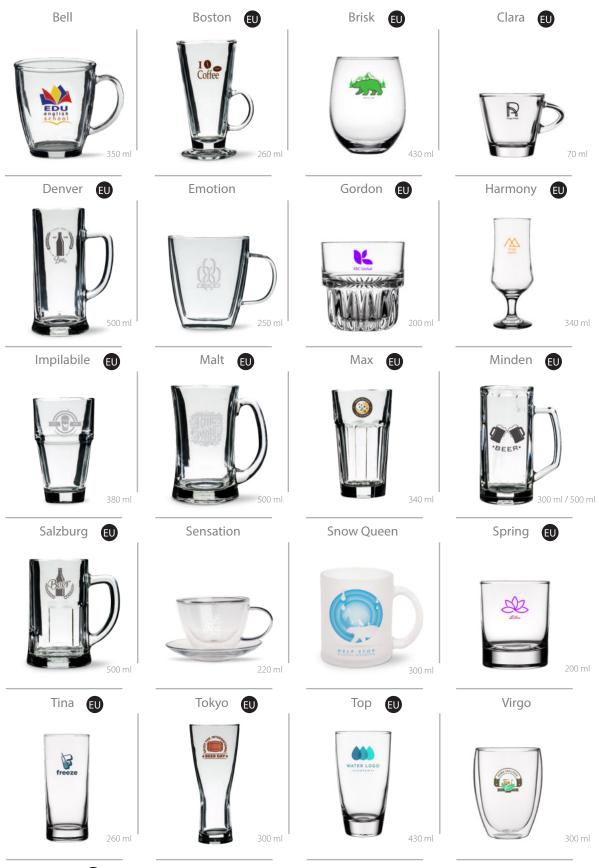




Virgo

Clara

Tina



Zip 関



280 ml



Discover the endless advertising possibilities of the unique collection of thermal products. What you get in this group is uncompromising functionality as standard! A wide range of customisations is available starting

#### from 12 pieces







KEEP OPEN



LEAK PROOF



IMPROVED SCRATCH RESISTANCE

ADVENTURE



**Vega** GALAXY 3D print GALAXY 360 print Meteor Steel GALAXY Color Coloring GALAXY 360 print Orion GALAXY 360 print

#### **GALAXY** MODELS



Moon

420 ml

Mars 420 ml

Meteor

320 ml

Orion 440 ml

Vega 310 ml

#### Galaxy models suitable for Pantone coloring





Ergonomic and leak-proof covers



Practical and elegant accessories





Convenient and handy openings





Meteor Steel 320 ml

**Orion Steel** 440 ml





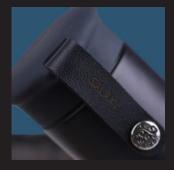




Laser engraving











#### GALAXY Color shiny / matt





# Galaxy packaging as standard



Packaging customisation



#### PACKAGING customisation

Strengthen your advertising message with the consistency of branding of the product itself and the packaging. Match the functionality of packaging to the nature of your planned promotional activities.





Coffee 2 Go + P\_702



Open + P\_703

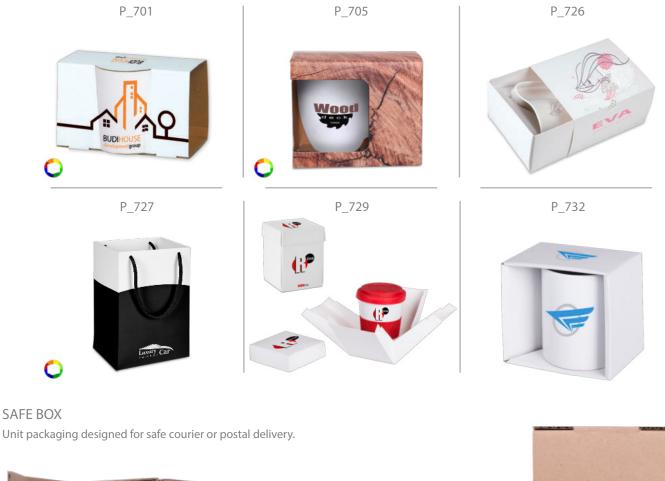


Tomek Art + P\_702

Types of packaging for mugs and cups.



#### Examples of unit packaging with print.





#### Ready for a **NEW** launch?

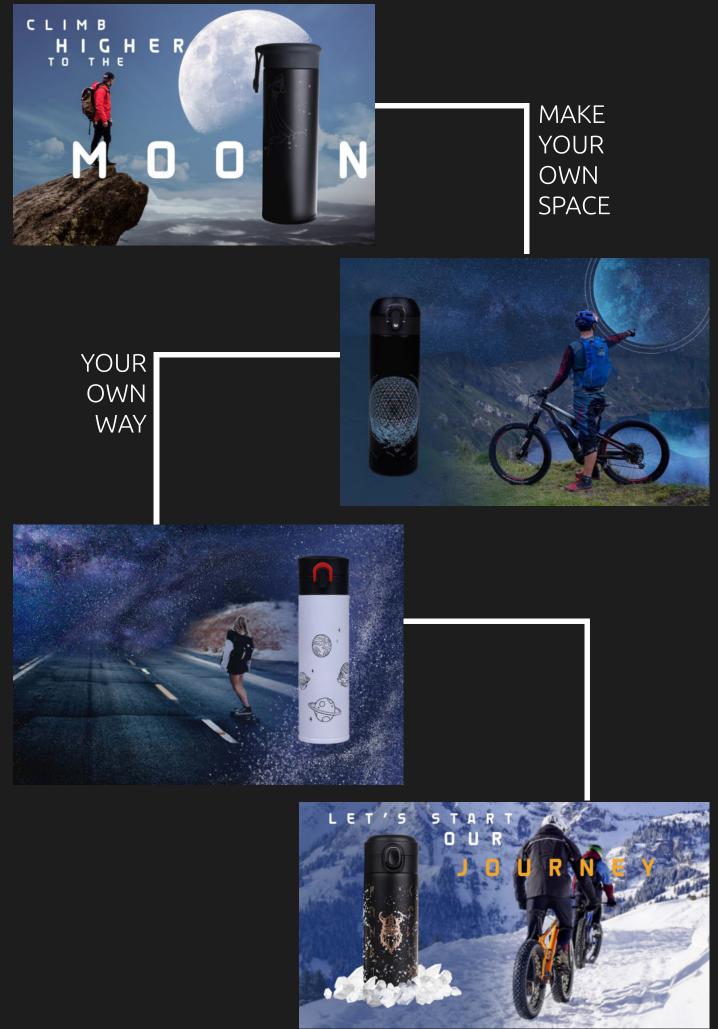


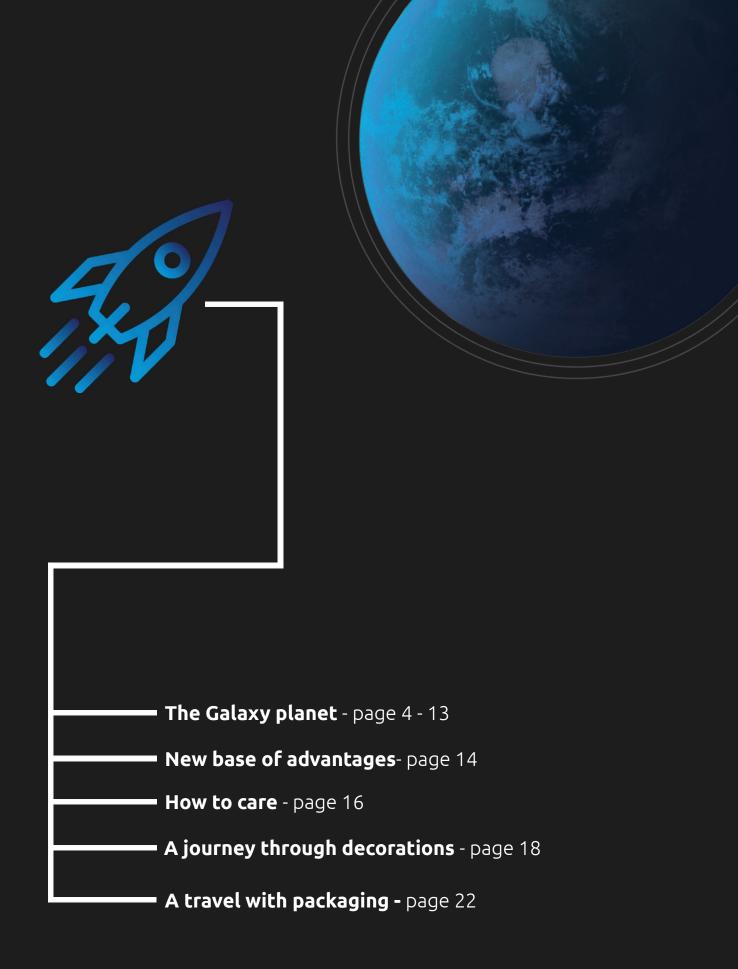
man from some





# \_ FXY G COLLECTION





### MARS

capacity - 420 ml height - 220 mm weight - 250 g



Do you want a gift to strengthen the prestigious nature of your brand?

The Mars model, through a unique combination of a semi-matte cover finished with a stylish silver closure and body in deep metallic black color, allows the user to feel special. Thanks to its large capacity, the mug allows you to enjoy your favorite drink even longer.

### METEOR

capacity - 320 ml height - 207 mm weight - 190 g





Are you looking for a modern thermo mug that keeps the temperature even longer?

Choose Meteor, model made in vacuum insulation technology. The product is available in two elegant colors: Soft Black and Pure Silver. In addition, the body of the mug can be sprayed in any Pantone color and covered with a 3D effect print, which will strengthen your advertising message.

### ΜΟΟΝ

capacity - 420 ml height - 202 mm weight - 220 g

Color:

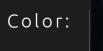
What does the taste of your favorite leaf tea or lemonade with pieces of juicy fruit and an effective promotional gift have in common? COMFORT!

Choose the Moon vacuum flask, which by keeping the temperature even longer and having a functional strainer, allows user to uncompromisingly enjoy their favorite drink. Stylish cap in "Soft Touch" version with a functional strap finished with a tasteful clip, will emphasize the prestigious character of the brand.



### ORION

capacity - 440 ml height - 222 mm weight - 240 g

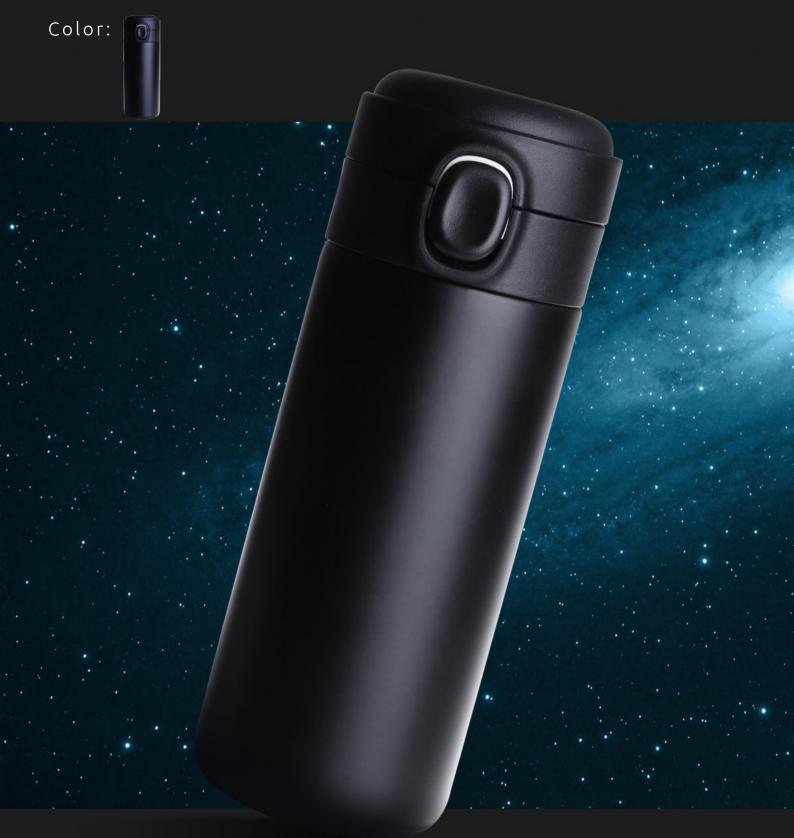


Do you expect an effective promotional gift?

Thanks to vacuum insulation and easy "1-click" opening, Orion gives the user joy and comfort of drinking at the highest level. In terms of marketing, you have the opportunity to prepare an effective advertising message by taking advantage of the Galaxy Color decoration, which allows to wrap the body of the mug with any Pantone color.

### VEGA

capacity - 310 ml height - 180 mm weight - 220 g



Imagine comfort of drinking without compromise.

By choosing Vega thermo mug you are guaranteed high ergonomics and comfort resulting from the use of vacuum insulation, hygienic and extremely comfortable mouthpiece made of a safe and odorless material, convenient "1-click" opening and a lid with "Keep Open" positioning. The model is available in attractive Soft Black color version.

### BASE OF ADVANTAGES

#### Comfort of use

The double-walled construction of the body made in vacuum technology maintains the temperature and protects the user's hands. A comfortable mouthpiece, a cap with the "Keep Open" lock function - keeping the lid in a comfortable position while drinking, and easy 1-click opening (Orion and Vega) give the user joy and convenience of drinking at the highest level.

#### Safety and leak proof

You don't have to worry anymore about accidentally spilling your drink. GALAXY products have a convenient closure that protects them against opening and liquid spillage. Mugs available in two handy versions of the closure lock.

#### Easiness of hygiene maintenance -



The hygienic mouthpiece and sealing elements made of safe and odorless plastic allow easy cleaning and maintaining purity of the product.

### BASE OF ADVANTAGES

#### Marketing effectiveness

Now it's even easier to create an effective advertising message. Endless possibilities of GALAXY Color decoration allow you to wrap the body of selected models with any Pantone color, and the innovative Galaxy Digital 360 print with the 3D option will help you get the WOW effect.



Exclusive packaging included 🗕

All products from the Galaxy collection have an elegant, black packaging, which emphasizes the value of the product and enhances the joy of receiving. There is also a possibility to produce the packaging with an individual print, which will give the gift a consistent character.



#### ENSURES TEMPERATURE MAINTENANCE



#### HOW LONG CAN A VACUUM FLASK WITH CUP RETAIN HEAT?

TIME	TEMPERATURE
0 H	≈ 90 °C
0.5 H	≈ 83 °C
1 H	≈ 80 °C
2 H	≈ 75 °C
5 H	≈ 65 °C
8 H	≈ 56 °C
10 H	≈ 50 °C
13 H	≈ 44 °C
15 H	≈ 35 °C
20 H	≈ 23 °C

\*The temperatures listed may vary depending on the use of the vacuum flask and the ambient temperatures. Measurements have been carried out at room temperature (23 °C).

#### HOW LONG CAN A VACUUM FLASK AND CUP RETAIN THE COLD TEMPERATURE?

Ice placed in a vacuum flask melts completely after about 5 hours.

\*The temperatures listed may vary depending on the use of the vacuum flask and the ambient temperatures. Measurements have been carried out at room temperature (23  $^{\circ}\rm C)$ 



### HOW TO USE

How to care for your galaxy cup to enjoy it for as long as possible?

We recommend hand washing of all parts of the cup

For hygiene reasons the seals can be removed and thoroughly washed, each one separately

While using the cup the inner walls may be covered with drink residue. We recommend the cleaning of inside of the cup with a rough sponge or brush, so that the flavours do not mix with each other

Washing products from the Galaxy collection in the dishwasher will cause the duble-wall vacuum layer to unseal.



### UNIQUE DECORATIONS



### DIGITAL 360



Innovative digital printing technology around the product.

Advantages of the technology:

- Photographic print quality
- Convex 3D decoration effect
- Possibility to decorate 360 degree
- Print up to 10 cm high
- The possibility of using matt and glossy colors
- Easly combined with other technologies
- Short production time

### GALAXY 3D

Feel the difference between an ordinary Digital 360 print and the 3D printing technology.

- The exceptional effect will emphasise the advertising message of your brand
- Give you a unique feeling when using the mug.
- The marking method reaches up to 10 cm in height and is available from as little as 12 pieces.



Coloring of the outer body of the product in any Pantone color.

Advantages of the technology:

- Possibility of obtaining any Pantone color
- Glossy, matte, metallic and Soft Touch colors of surface

• Easly combined with GALAXY Digital 360 print and laser engraving.



Laser engraving is carried out on metal and plastic components.

Advantages of the technology:

- Subtle, monochrome decorative effect
- Order processing from 12 pcs.
- Low decoration costs
- Possibility of personalization on the cap of the mug and vacuum flask

• High accuracy of mapping small elements (minimum line thickness 0.1 mm).









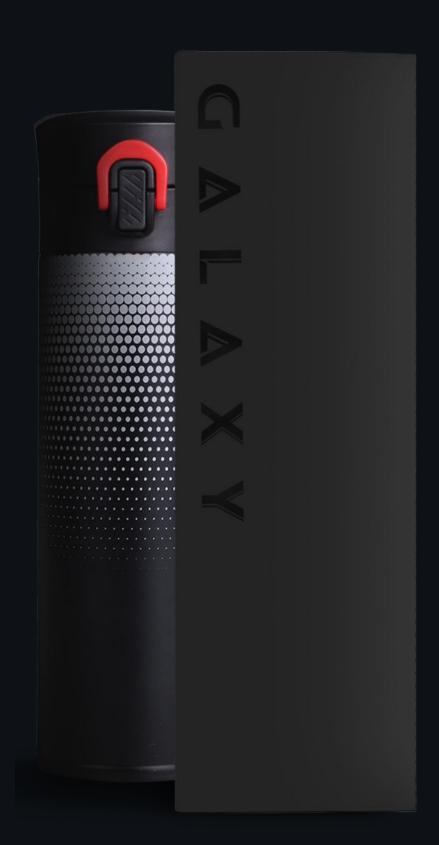






### EXCLUSIVE PACKAGING INCLUDED

All products from the Galaxy collection have an elegant, black packaging, which emphasizes the value of the product and enhances the joy of receiving.





## **COMFORT** everywhere you go

ENGINE



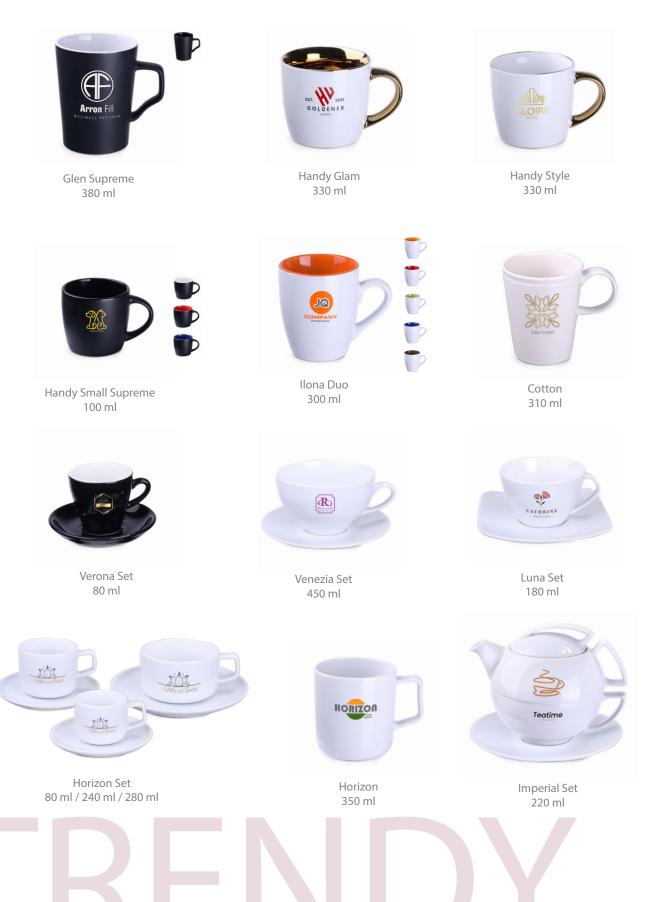


### create your own space



# Novelties 2023

Wanna make a brand endlessly fashionable or extremely stylish? With our novelties everything is possible! All of the new products release will happen in the first two quarters of this year.





Virgo 80 ml / 220 ml



Chill 400 ml



Splash 250 ml



Mia 1000 ml



Max Duo 300 ml



Howard 480 ml



Aria 420 ml



Chianti 390 ml



Frankfurt 500 ml



Munich 500 ml



Bonn 500 ml

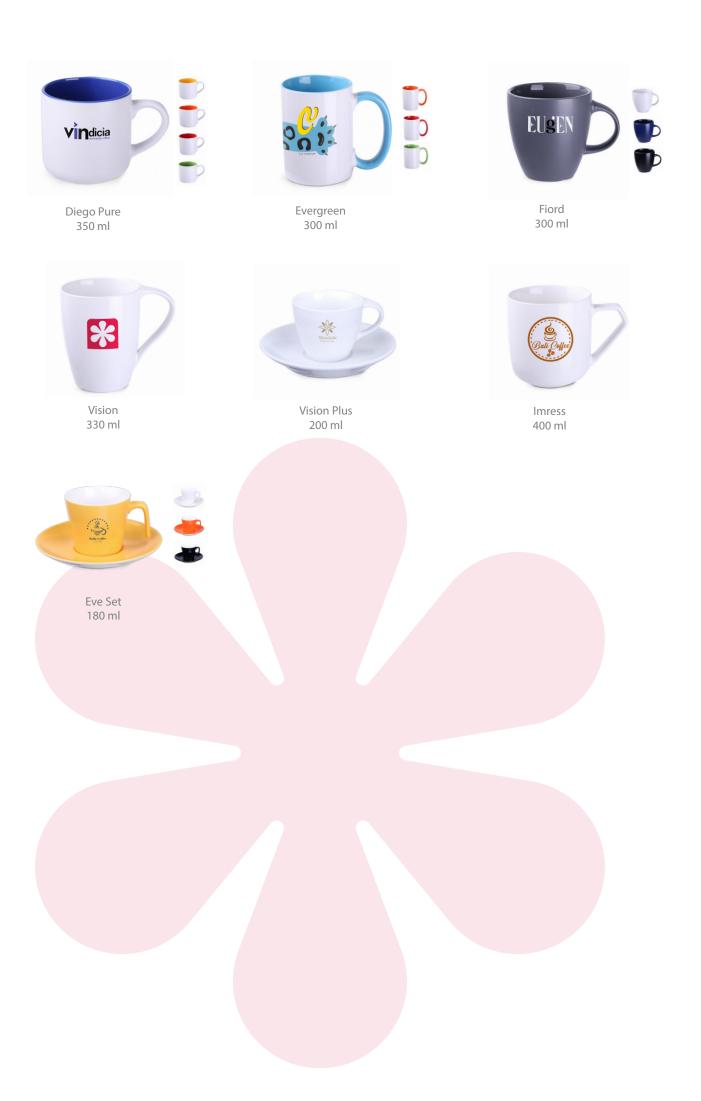


Mainz 500 ml



Now you have at your disposal nearly 20 interesting models of mugs and cups from the IVORY line, which surprise with their form, color combinations and matte surface.







From now you can add advertising candles to the product range offered to your customers. Candlesphere promotional candles produced in Europe are the perfect response to new market trends and can be an original and extremely effective promotional gift.



AMBIENCE

420 ml



**AURA** 447 ml



CUBE









ELIPSE

60 / 120 ml





290 ml



GLAMOUR

375 ml



**LUX** 90 ml / 260 ml





**RAY** 220 ml



#### ROMANTIC

230 ml



SENSITIVE

260 ml





136 ml



ULTRA 210 ml





438 ml



#### POEM

90 / 250 / 360 ml

### get inspired by **new trends**

